



“I can send realistic drawings to my clients on a report customised with our logo. They get all the information they need from this, and can be confident they’re getting the best outcome for the vehicle they’ve chosen.”

**Ian Nicholson**  
Production Manager  
Built By Chill  
Yatala, Queensland

Built By Chill was born out of sister company Chill’s need for refrigerated vehicles. Ian Nicholson was a coachbuilder by trade, and was instrumental in creating a premium product, testing it and going to market. The company continues to thrive in the busy Australian market.



## Before TruckScience

Before TruckScience, Ian relied on truck dealers to do weight distribution calculations. These were taking anything from 2 hours to 4 days. Dealers sometimes recommended the standard configurations they were used to, rather than the configuration that would give the best possible payload.

Ian wanted to act on clients’ concerns faster, and to be able to get quick answers to what would happen if you moved something back or forwards.

He took a trial of TruckScience and another program called TrailerWIN, and chose TruckScience for its usability and affordability.



## Implementing TruckScience

“TruckScience is very user friendly. Anyone who can use a computer can use it.

I’m adding my own body drawings now, and when these are combined with actual fridge drawings from the TruckScience library, the final outcome is very professional.

Being able to quickly check what happens if I move something forward or back has allowed me to take control of my designs.”



## Impact of TruckScience

“With a larger vehicle, a refrigerated body can be 1.5 tonnes heavier than a dry body. Sometimes, a client has already chosen a vehicle that isn’t going to work, and we’ve helped them by recommending a higher spec vehicle before it’s too late.

Having seen the TruckScience reports, some of the dealerships I work with are replacing their existing solution with TruckScience now.”



## Favourite Feature

“I love the cloud-based nature of the program, because of what it brings. I get help when I need it through the in-app chat, and the library of vehicles and equipment is updated before the products have even reached the country.”