



“Dealers are choosing us over our competitors, because we can give them a simple calculation that they can pass on to their customer. The TruckScience program definitely wins us work!”

Michelle Sellars

Owner
Austruck Truck Bodies
Seaford, Victoria

Austruck manufacture custom-built truck and trailer combinations, including rigids, 14-palleters, fully-refrigerated, curtainsiders, crane trucks, car carriers, glass carriers, pig trailers, dog trailers, Coca Cola trucks, the list goes on...



Before TruckScience

Before TruckScience, Michelle relied on information from dealer systems.

“We were going on a rule of thumb of 60%, but we weren’t happy with that, so we hunted around for an alternative solution.

We evaluated a program called TrailerWIN before we found TruckScience. We found TruckScience to be very user-friendly.”



Implementing TruckScience

We really just played with TruckScience to learn the ropes. Everything was easy.

The colour-coding in the app is a great help. If it’s green, we know we’re good to go. If it’s red, we know we need to fix something.

The support from the local agent has been fantastic. He has a wealth of local engineering knowledge.

More and more dealers are using TruckScience now, so they get a start on the drawing, send it through to us and we take it from there.



Impact of TruckScience

Every truck is different. It is so easy to edit bodies, runner heights, and component thicknesses.

We use TruckScience to generate a professional report that blows our customers away!

We can show the dealers what they’re going to get, right down to the true height from the ground to the top of the floor.



Favourite Feature

“My favourite feature is the ability to import our own body drawings. We combine our own body drawings with the realistic drawings for cranes and tail gates in the TruckScience library, to generate our reports - We just love the simplicity of it!”